

## SUMMARY OF HRS-LED EFFORTS

Starting in August 2021, HRS activated a multi-pronged action plan to combat the CMS-proposed bundling of cardiac catheter ablation codes for CY22. Action items included partnering with ACC, AMA RUC, and patient advocacy groups while mobilizing HRS members and industry partners for a grassroots campaign to activate hospital system leadership, patients, and congressional representatives.



### 2 MEETINGS WITH CMS



HRS held 2 meetings directly with CMS to emphasize HRS' opposition and highlight unintended consequences

### 20+ MEETINGS

HRS held 20+ meetings with allies and partners, including ACC, AMA RUC, patient advocacy groups, and industry partners



### 30,000+ EMAILS

HRS sent 30,000+ member emails with specific calls-to-action and suggested talking points

### 10+ SOCIAL MEDIA & HRS COMMUNITIES POSTS

HRS created and posted 10+ different HRS Communities and social media posts with specific calls-to-action

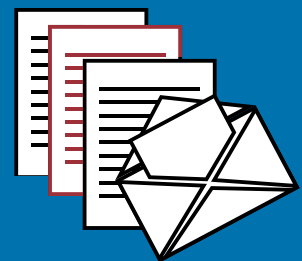


### 10+ WEBSITE UPDATES

HRS published 10+ updates on HRSONline.org

### 700+ UNIQUE COMMENT LETTERS

HRS-led campaign generated 700+ comment letters submitted to CMS from organizations, clinicians, patients, hospital systems, and other partners



*Note: These HRS-led efforts were made in the context of other broad proposed disruptions to the Medicare Physician Fee Schedule for CY 2022. HRS will continue advocacy and education on those matters as well.*

**The comment submission period closed on September 13, 2021.**

We will learn if these collective efforts have made an impact on the CMS-proposed schedule change in the first week of November 2021. For more information and to stay up to date on the latest developments, please visit [HRSONline.org/CMS22](https://www.hrsonline.org/CMS22).